

Prima 3

DiscountID

www.DiscountID.com
800-621-0559

Reverse transfer ID card printer

The highest print quality

The reverse-transfer Prima is ideal for producing top quality, durable cards.

The quality of the finished card is similar to that achieved by off-set litho printing, but with the advantage that every card can be different.



Free 3 year warranty and support

The Prima is supplied with a free, three year warranty and support **plus** life-time printhead cover and loaner service.

(Available in the EU, North America and other selected territories)



OPTION

OPTION

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NEW FROM
MAGICARD

PROFESSIONAL SERIES



MAGICARD

Secure ID card printers

The innovative Prima reverse transfer printing technology

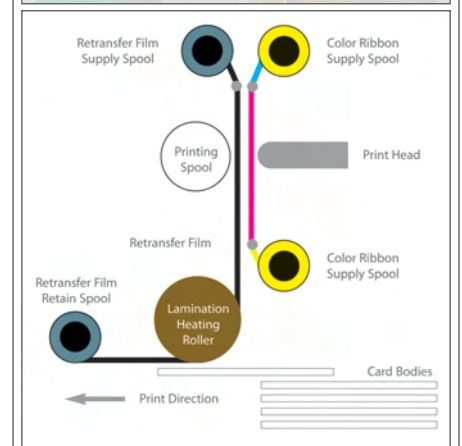
The key advantages of Reverse Transfer or Retransfer ID card printing technology are high print quality, the ability to print on myriad card types and increased abrasion resistance.

The process works like this:

The ID card images are transferred (or sublimated) from the YMCK dye film onto a clear film which is then laminated entirely onto the card, with the image underneath. In comparison, the traditional direct to card printers apply the dyes from the YMCK film directly to the card, diffusing the dyes into the surface followed by a clear layer of acrylic. Both methods use YMCK dye films, but the reverse transfer method uses an additional polyester based transfer film.

The advantages of Reverse Transfer technology are:

- Very high print quality.
- True over-the-edge printing on the card.
- The ability to print cards with uneven surfaces such as embedded technology cards.
- The ability to print onto non-PVC cards like ABS, PET, PVH and Polycarbonate.



High-capacity YMCK ribbon together with the separate re-transfer film provides 1000 color prints. Both ribbon and re-transfer cartridges slot in easily for ease of use.



Enhanced encoding options

The new Prima printers are optionally equipped with the chip controller board, which supports the following encoding technologies:

- Philips: MIFARE®, DESFire®
- HID: iCLASS®
- Legic®



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Inline Lamination Unit

Single-Sided or Double-sided Lamination

The ILU module integrates exclusively with the Magicard Prima. A compact, single-sided laminator, it delivers an outstanding lamination result with all possible options. When used with an optional Turnover Unit, the Inline Lamination Unit can laminate both sides of the card. By using two Inline Lamination Units and a Turnover Unit, both sides can be laminated with different types of laminates. Regardless of whether thin holographic film or patches in various thicknesses are used - the result is always superb.

Connecting the ILU (Inline Lamination Unit) to the Prima printer is very easy using the provided joining plate. Simply position the printer and laminator side by side locating the feet through the appropriate alignment holes in the plate. Plug in the communication cable and you are ready to print and laminate cards.

Loading the over laminate rolls is extremely user friendly, the rolls are front-loaded, similar to the Prima printer. The Inline Lamination Unit is user programmable. Temperature and speed settings can be adjusted via the front panel display for optimum results with all card materials, including PVC, PVH, ABS, 100% PET and even Polycarbonate.



Lamination materials include thin holographic overlays and 0.5 mil and 1 mil patch laminates available in clear or custom formats.

Unlike any other card laminator, the Magicard Prima Inline Lamination Unit laminates in portrait mode, allowing it to reach impressive speeds of 20–35 seconds per card, depending on settings.

Easy load lamination system



ONLY Magicard offers you all the following valuable features:

- Three years UltraCoverPlus warranty and support (EU, North America and selected other territories).
- New Graphical Driver with auto cleaning prompts and consumables status updates.
- Wide range of Encoding options – Philips Mifare, Desfire, HID iClass and Legic.
- USB 2.0 and Ethernet now standard.
- Batch printing with up to 7 printers (Prima High Output version).
- Inline Lamination options.
- Extensive choice of field upgrades.
- Auto dye film detection.

Visit www.magicard.com for more information.

Specifications

Warranty	Three years UltraCoverPlus warranty and support which includes full printhead coverage and free loaner service – North America, EU and other selected territories. Elsewhere 12 months limited warranty.
Print Speed YMCK	Between 30 - 40 seconds (depending on printer model).
Card Capacity	300 cards feed tray, 100 cards output stacker.
Printhead	Simple field replaceable unit.
PC interfaces	USB 2.0 and Ethernet fitted as standard on all models.
Software	Supplied with Windows 2000, XP and Vista compatible driver software.
Security Features	Holographic laminates can be applied with optional inline laminator. New UV ribbons.
Cleaning	Removable cleaning roller cassette.
Dimensions	340mm width x 381mm height x 340mm length. (13.4" width x 15.0" height x 13.4" length).
Weight	22kg (48.5 pounds).

Consumables

Dye Film	YMCK 1000 prints (Full-color printing). Part No. Prima/111/R. YMCKK 750 prints (Full-color printing of one side and black on reverse side). Part No. Prima/112/R. YMCK-UV 750 prints (Full-color and UV panel). Part No. Prima/152/R.
Retransfer Film	Retransfer film 1000 prints. (Retransfer film must be paired with dye film for printing). Part No. Prima/153/R.
Laminates	Thin, 0.5 mil and 1 mil laminates available. Clear and holographic laminates.
Card Thickness/Stock	0.25mm to 2.0mm (10mil to 80mil) / PVC, ABS, PET, PVH, and Polycarbonate ISO Standard CR80 sized cards. 0.25mm to 1.4mm (10mil to 55mil) with encoder.

Variants

Prima Uno	Single-sided (90 cards per hour). Part No. Prima/138/E.
Prima Duo	Dual-sided (100 cards per hour). Part No. Prima/140/E.
Prima Duo Plus	Dual-sided (faster at 120 cards per hour, with manual card feed and faster encoding). Part No. Prima/142/E.
Prima High Output	Dual-sided with batch operation allowing up to 7 printers to be operated from one PC for printing of up to 840 cards per hour. Part No. Prima/144/E.
Upgrades	All variants (except Prima High Output) can be upgraded to higher models, by returning to Ultra for upgrade.

Options

Inline Laminator	Compact, single-sided inline laminator. Part No. Prima/064E. 207mm / 8.2" width x 308mm / 12.2" height x 310mm / 12.2" depth. Weight 8kg / 18 pounds.
Magstripe Encoder	Prima with HiCo/LoCo Magstripe encoder.
Contactless Card Encoder	Contactless cards supported : Philips: MIFARE®, DESFire®. HID: iCLASS®, Legic®.
Smart Card Encoder	Optional chip contact programming facility for smart cards.
LaserCard	External LaserCard encoding option (for Duo Plus and High Output variants only).

YOUR ID CARD PRINTER



Full bleed Highest photo-quality images, printed right over the edge of the card.



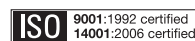
Encoding OPTION A wide range of Contactless (Proximity) card, Contact chip card, and Magnetic stripe card encoding options in the printer.



Duplex OPTION Prints on both sides (Standard on all variants except Prima Uno).



Lamination OPTION For added durability and holograms, an inline card laminator is available.



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Ultra Electronics Card Systems

North American Sales & Support Center
6711 - 176th Avenue NE Redmond WA 98052
Toll Free: 877 236 0933 Tel: (425) 556 9708
Fax: (425) 556 3962
email: USsales@ultramagicard.com



Ultra Electronics Card Systems

Hampshire Road, Weymouth,
Dorset DT4 9XD, United Kingdom
Tel: +44 (0) 1305 784 738
Fax: +44 (0) 1305 777 904
email: UKsales@ultramagicard.com



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